



SAB KickStart Competition

WIN

your share of
R2 950 000 in prize money to start
or grow your business!

Sooveir Rajkumar - The Boastful Butcher
Overall Winner - SAB KickStart Class of 2009

We're looking for future Great South Africans

If you have a great idea to bring about positive change and create employment in your community, we could give you the money you need to make your dreams come true!

Entries close 25 June 2010

Visit www.sabkickstart.co.za for more details.

Submit completed application forms at your regional SAB Corporate Affairs Department

The KickStart Competition is open to young South African men and women between and 35 years old, from previously disadvantaged communities, who are active in the business world or thinking about it, are hardworking and dedicated with truly entrepreneurial spirits.

KickStart promotes business awareness among young South Africans with the aim of creating a culture of entrepreneurship.

The programme is made up of:

- A media education campaign
- Business skills development and training
- Grants for start-up or expansion capital
- Mentorship and assistance



Celebrating
15 Years
of
KickStart



KickStart Regional Address List
Please send your completed application form to your nearest SAB Corporate Affairs Department

Johannesburg: Egoli Region Tel 011 571 1000 PO Box 10 Isando 1600
Pretoria, Limpopo, Mpumalanga: North Region Tel 012 621 9142 Private Bag X155 Centurion 0046
Free State, North West, Northern Cape, Vaal: Central Region Tel 086 172 2256 PO Box 274 Bloemfontein 9300
Western Cape, Eastern Cape: Cape Region Tel 021 658 7395 PO Box 44554 Claremont 7735
KwaZulu-Natal, Eastern Cape – Kei:East Coastal Region Tel 031 910 1111 PO Box 833 Durban 4000
SAB Central Office: Sandton Tel: 011 881 8111

SAB KICKSTART REGISTRATION FORM | Class of 2010

Please tick or fill the necessary section

Please send your completed application form to your nearest SAB Corporate Affairs Department

Section 1

Personal Details

1.1 Title

1.2 First Name Surname

1.3 Address 1

1.4 Address 2

1.5 Address 3

1.6 Province Postal Code

1.7 City Age Ethnicity

Contact Details

1.8 E-mail

1.9 When sending me mail, please send via (please mark in box) E-mail Fax

1.10 When contacting me please use Cell Work Home

1.11 The best time to contact me is between Fax No.

1.12 Phone (W) Phone (H)

1.13 Cell Number

1.14 Would you like to receive SMS update? Yes No

1.15 How did you hear about KickStart?

1.16 Why do you want to take part in the KickStart competition?

Section 2

Business History

2.1 Do you have your own company? Yes No

2.2 If yes, what is your company's annual turnover? R

2.3 How many years has your company been in operation?

2.4 How did you start your company?

2.5 How many people do you employ?

2.6 Company Name

2.7 Registration Number

Education and Employment

2.8 Highest education attained of Team Leader (Please mark in box) Matric Under Grad Degree

Post Grad Degree Other (Specify) Field of Study

2.9 Details about your past (working) experience starting with the most recent occupation. *note Under 'Industry of Employer', please use the number specified near the relevant industry in the box below.

- (1) Agriculture, hunting, forestry & fishing
 - (6) Construction
 - (2) Transport, storage & communication
 - (7) Manufacturing
 - (3) Financing, insurance, real estate & business services
 - (8) Electricity, gas & water
 - (4) Community, social & personal services
 - (9) Mining & Quarrying
 - (5) Wholesale & retail trade & catering & accommodation services
 - (10) Other (Please specify)
- (Select maximum of two under Industry.)

2.10 Name of Employer

2.11 Industry of Employer (number)

2.12 Number of years

2.13 Occupation

2.14 Are you currently employed? (Please tick) Yes No

Education and Employment (Continued)

2.15 If yes name your employer

2.16 If yes current occupation

2.17 If unemployed would you take a job opportunity if offered to you now? Yes No

2.18 If you fail to proceed to the next phase of the competition would you continue developing or pursuing your idea? Yes No

2.19 If no, what will you then do? Yes No

2.20 If you are unable to raise capital to implement your idea, would you stop working on your idea? Yes No

2.21 Has anyone in your family (father, mother, sister, grandmother or grandfather) owned a business? Yes No

2.22 Have you ever tried to run your own business? Yes No

FOR OFFICE USE ONLY:
Check List of Attachments

- Certified copy of RSA ID book
- CVs of Business Team Members
- Business Idea (use SAB KickStart template or own)
- Financials Statements (if applicable)

Received and signed by:

NAME & SURNAME _____

SIGNATURE _____

DATE _____

Competition Rules

1. The competition is open to all members of the public who are between 18 and 35 years of age and is a permanent resident in the Republic of South Africa. A certified copy of a South African Identity Document must accompany the application.
2. Participation constitutes acceptance of the rules and instructions pertaining to this competition and entrant agree to abide by the rules.
3. The closing date for this competition is 25 June 2010 and all entries must reach South African Breweries Ltd. By no later than noon of the closing date. No late entries or facsimile entries will be accepted.
4. South African Breweries Ltd. Will not be held responsible for the loss of any entry forms or documentation.
5. Only entries with all accompanying documentation will be entered into the competition. It is the entrant's responsibility to ensure all documentation is present and correct.
6. Entrants must be prepared to be flown to Johannesburg for the final award ceremony.
7. Entrants must be able to run and manage their business on a full-time basis.
8. The judges' decision is final and no correspondence will be entered into.
9. SAB reserves the right to make media announcements, publications of the winners of the competition, photography and follow-up interviews.
10. The governing law to apply in respect of this competition is that of the Republic of South Africa.
11. Successful entrants agree to have their business progress tracked annually for a period of five years.
12. Competition entries 'Business Idea' cannot be changed during the competition.

SAB KICKSTART BUSINESS IDEA | Class of 2010

Please tick or fill the necessary section

Please send your completed application form to your nearest SAB Corporate Affairs Department

Section 3

3.1 Idea Information (This is the idea/business that you are entering into the SAB KickStart Competition). In addition to Section III you may submit a (maximum) three page summary of your idea. Please see guidelines for instructions.

3.2 Name of business idea

3.3 Summary of business idea

3.4 Industry sector of business idea (Please tick)

Insurance Transport Forestry & Fishing Hunting Agriculture

Real estate & business services Financing Storage & Communication

Community Social & Personal services Wholesale & retail trade Catering

Accommodation services Construction Mining & Quarrying Manufacturing

Electricity, gas & water

Other (Please specify)

3.5 What is the total capital required to run the proposed operation?

3.6 How much capital (external) do you require?

3.7 How much are you prepared to contribute ?

CERTIFICATIONS AND AGREEMENT

The Certifications and Agreement must be read and signed prior to submitting your idea:

By submitting a Business Idea ("the Idea") to SAB KickStart ("the Competition"), each contestant listed below agrees to the following conditions:

Originality of Plan. The ideas and concepts set forth in the Idea are the original work of the Contestants, and the Contestant is under no agreement or restriction that prohibits or restricts his or her ability to disclose or submit such Ideas or concepts to the Competition.

Compliance with Guidelines of the Competition. Each Contestant has reviewed the Competition Guidelines ("the Guidelines") and by his or her signature below certifies that this entry and the team or individual it represents complies with the Guidelines and agrees to abide by the Guidelines.

Waivers and Releases. Each Contestant understands that each of SAB KickStart Judges, Trainers and Mentors, Co-organisers and Co-ordinators (the "Competition Officials") and its directors, officers, partners, employees, consultants, and agents (collectively "Organiser Representatives") are under no obligation to render any advice or service to any Contestant. The Contestant acknowledges and understands that the views expressed by any Competition Official or Organiser Representatives are their own and not those of SAB KickStart or any person or entity.

By entering the competition the contestant accepts that the competition officials have the right to forward the idea to the competition officials for screening, judging, in line with the competition guidelines.

Each Contestant also understands and agrees that, although the Competition Officials have taken and will take the steps described in the Guidelines regarding confidentiality of the Ideas and plans submitted by the Contestants, the legal protection of the ideas plans submitted by the Contestants to the Competition is the sole responsibility of the Contestant. In consideration of the time, expertise, and other resources provided by the Competition Officials and Organizer Representatives to the Competition, each Contestant hereby voluntarily releases each Competition Official and each Contest Co-coordinator from any further liabilities, responsibilities, and accountabilities relating to or arising out of such Competition Official's or Organizer Representative's participation in the Competition.

I understand the competition agreement

PRINT NAME _____

PRINT SURNAME _____

SIGNATURE _____

(Team Leader)

DATE _____